



# DataPipe

## Why Waste Hours Manually Fixing Data?

DataPipe fixes data problems with the data still in your database. Perform complex search and replaces, cleanse and fix awkward text processing issues, **all without programming**. With DataPipe you can achieve **in seconds** what would take **hours** with other database tools or programming languages.

*Start taking control of your data NOW!*

### Lightning Fast Search and Replace

DataPipe offers powerful search and replaces:

- 'Sounds-like' search
- Pattern or wildcard search
- Fuzzy search (great for finding typing errors)
- Exact search (including multi-line and binary character search).

*We had 80 million records needing cleanup - yesterday. DataPipe fixed them so quickly and easily we wished we'd found it sooner.*



Replace text interactively in preview and live database mode

### CRM Integration

DataPipe makes it easy to connect to Customer Relationship Management (CRM) tools like GoldMine, Onyx, Siebel, Great Elk, ACT! & more.

### Enterprise Features

- No limit on the number of manipulations in a single pass - so if you have 8 million records, you only need to change them once
- No limit on the number of records processed
- Detailed audit logs to track job start and end times and unsuccessful updates
- Restart control logic to resume aborted jobs.

### User Benefits

- Interactive search and replace - check records before you change them
- Correct capitalization in names and surnames (even with names like Mac and Mc, de and van de etc)
- Swap data fields around, such as date fields MM/DD/YYYY -> DD/MM/YYYY, swap surnames and first names etc
- Standardize formatting of addresses (e.g. PO Box, P.O. Box, POBOX)
- Standardize phone number formatting (e.g. 800 612 0382, (800) 612-0382)
- Trim blanks and multiple white space
- Remove binary "garbage" characters
- Remove HTML, XML and SGML
- Insert or remove text within a column
- No need for custom programming in 99% of cases. If required, write custom code using industry-standard VBScript or JScript
- Automate DataPipe to run at predetermined times using an external scheduling tool.

### Some of Our Clients

DataPipe is used by Aspect Computing, IMS, UC Davis Medical Center, City of Winnipeg, Trucking2Go, Suramericana de Seguros S.A., Johnson & Johnson and many other large organizations.

### Supported Systems

DataPipe runs on Windows 95, 98, ME, NT, 2000 and XP with 15 MB free disk space and 64 MB RAM. DataPipe requires SQL Server, Access, Informix, Sybase, DB2, Oracle, MySQL or any ODBC/ADO compliant database.

## Try DataPipe FREE Today!

Download a FREE 30 day trial from the DataMystic web site,

[www.datamystic.com](http://www.datamystic.com)